Draft Press Release

Worldwide 24-Hour Discussion to Celebrate World Future Day March 1st to be Hosted Online by The Millennium Project

Five international futurist organizations have joined forces to invite their members and the public to come online at 12 noon in their time zone to explore how they can help build a better future.

This will be a 24-hour conversation moving across the world with people entering and leaving the conversation whenever they want. The five international futurist organizations will provide facilitators for each of the 24 time zones as possible. In addition to The Millennium Project, they are the World Future Society, World Futures Studies Federation, Association of Professional Futurists, and Humanity+

Last year Humanity+ initiated Future Day as March 1st for their members to host some activity locally to celebrate a positive future brought about by accelerating technology – the focus of their organization. This year Jerome Glenn, CEO of The Millennium Project decided the help make it a world event and start a new tradition that could eventually help humanity think itself together for a more beautiful future.

"Whatever time zone you are in, you are invited at 12:00 noon in your time zone to click on the Future Day button at www.millennium-project.org or www.themp.org and join the conversation," says Jerome Glenn, CEO of The Millennium Project. As the limit of interactive video conference participants is reached, new arrivals will be able to see and hear, but not have their video seen and voice heard, but they can type in their comments. As people dropout, new video slots will open up. "This is a totally open, no agenda discussion about the future."

The contacts for each of the organizations are:

Humanity+: Adam Ford, Secretary <u>tech101@gmail.com</u>

World Future Society: Tim Mack, President tmack@wfs.org

World Futures Studies Federation, Jennifer Gidley, President wfsf.president@jennifergidley.com

Association of Professional Futurists, Cindy Frewen, Chair <u>cfw@frewenarchitects.com</u> The Millennium Project, Jerome Glenn, CEO, <u>Jerome.Glenn@Millennium-Project.org</u>

The Millennium Project is a global participatory think tank connecting 50 Nodes around the world that identify important long-range challenges and strategies, and initiate and conduct foresight studies, workshops, symposiums, and advanced training. Over 4,500 futurists, scholars, business planners, and policy makers who work for international organizations, governments, corporations, NGOs, and universities have participated in The Millennium Project's research. Its mission is to improve thinking about the future and make it available through a variety of media for feedback to accumulate wisdom about the future for better decisions today. It produces the annual "State of the Future" reports, the "Futures Research Methodology" series, the Global Futures Intelligence System (GFIS), and special studies. The Millennium Project was selected among the top ten think tanks in the world for new ideas and paradigms by the 2013 University of Pennsylvania's GoTo Think Tank Index, and 2012 Computerworld Honors Laureate for it contributions to collective intelligence systems. The forthcoming 2013-14 "State of the Future" will be available in March 2014.